

Birdie, floor

design Ludovica+Roberto Palomba
2011

FOSCARINI



The slim stem recalls the trunk of a tree, its shade is a reinterpretation of the classic reading lamp, while the branch, as if ready for a “birdie” to alight, beckons your touch, turning it on or off. These three elements spontaneously coalesce to give life to a friendly lamp, that combines a smooth and familiar structure with a boldly character. Made with sturdy yet lightweight materials, Birdie has a different personality, depending on the colour: in white, it can be discreet and almost invisible, but in amaranth, orange or grey it becomes more of a prima donna

capable playing the starring role of a room. Always monochromatic, from lampshade to the base for a decisive character without compromises The floor lamp is also designed to blend in easily with the surroundings. Whether beside a central bed, an armchair or a sofa in the living room, or in any other room of the house, Birdie fits naturally in and accompanies everyday life with a pleasantly stylish presence.

Birdie, floor technical info

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Description

Floor and reading lamp with diffused light. Die cast zinc alloy base and steel rod, both liquid coated. Opaline polycarbonate internal diffuser, translucent polycarbonate external diffuser, both injection moulded. The touch dimmer sensor is located on the tip of the rod arm and allows the gradual adjustment of the luminous intensity; electronic transformer on the transparent cable.

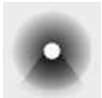
Materials polycarbonate coated steel and metal

Colors white, grey, orange, amaranth



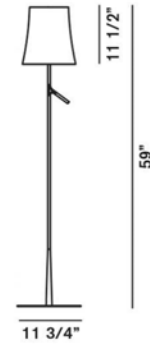
Brightness light

semi-diffused and direct down light



Model

Birdie Lettura



Weight

net lbs: 9,48
gross lbs: 20,40

Packaging

vol. cub. ft.: 5,615
n. boxes: 2

Bulbs

halogen 1x150W E27



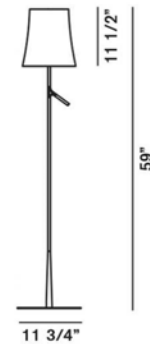
LED Retrofit/Fluo 1x26W E26



Cable length



Birdie Lettura touch dimmer



Weight

net lbs: 9,48
gross lbs: 20,40

Packaging

vol. cub. ft.: 5,615
n. boxes: 2

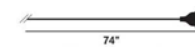
Bulbs

halogen 1x150W E26 medium type



with touch dimmer (minimum bulb output 50W)*

Cable length



[2D/3D drawings](#)
[photometric info](#)
[assembly instructions](#)

download area



Birdie, floor designer+collection

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Ludovica+Roberto Palomba

Ludovica+Roberto Palomba, architects, work and live in Milan. They founded Palomba Serafini Associati in 1994. They received numerous international awards such as Compasso D'Oro, Elle Decoration International Design Award, Red Dot, Design Plus, Good Design Award, German Design Award. Ludovica+Roberto Palomba plan architectures and design exhibitions worldwide. They work and are art director for some of the most established brands.

Watch the video Birdie



Go to concept site for Birdie
www.foscarini.com/birdie



Birdie Collection



table



table



floor



suspension



wall



ceiling